

# Energy Efficiency & Demand Side Management

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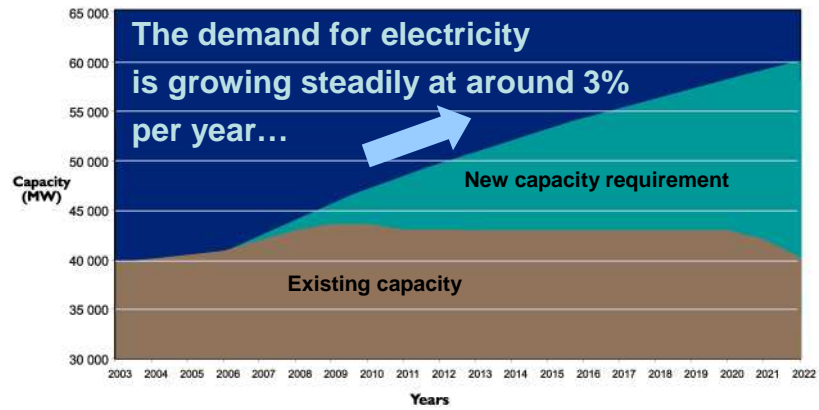


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## Projected Load Profile



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## And what that means...

Every three years  
we need one base load  
power station

1200MW (R10bn) 1200MW (R10bn) 1200MW (R10bn)



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## What is DSM?

- Create predictable changes in customer demand and load profile
- Alternatives to the provision of additional generation plant.
- **Includes load management, peak clipping and energy efficiency**



## Long term DSM target

**8000 MW**

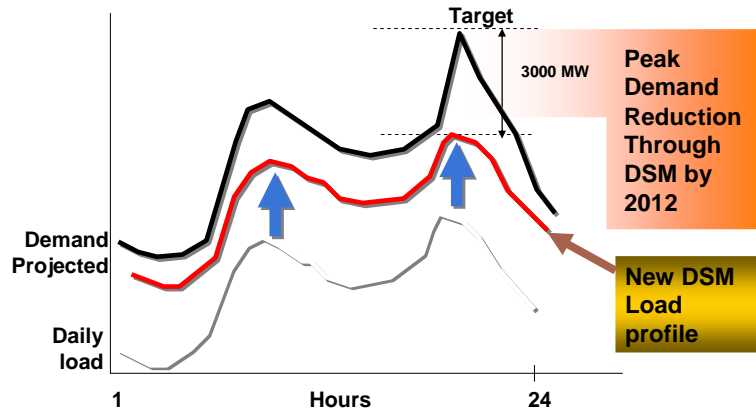
**To be achieved by 2025**

...basically a saving of two base load power stations



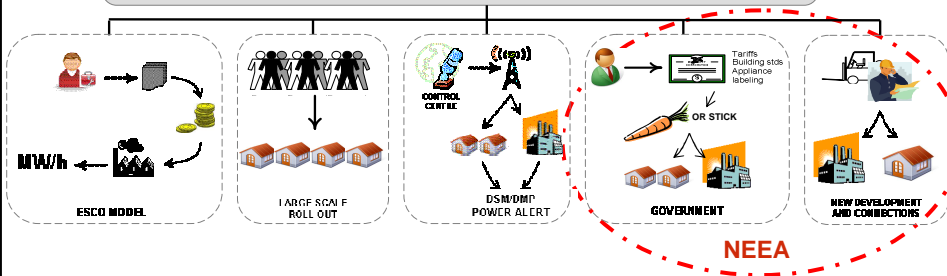
# DSM Medium Term Target

- Winter Weekday Demand Profile 2004 - 2012



# Approach to be followed

## Comprehensive National Demand Management Programme



### ESSENTIAL SUPPORT FUNCTIONS TO ALL OF THE ABOVE

	Awareness, Communication and Marketing
	Training and Education
	Monitoring and Verification
	Research and Development



## Funding mechanism

- Load Management  
– 100%
- Energy Efficiency  
– 50%
- Peak Clipping  
– 100%



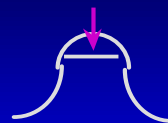
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## DSM OBJECTIVES

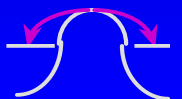
Strategic Growth



Interruptibility



Load Shifting

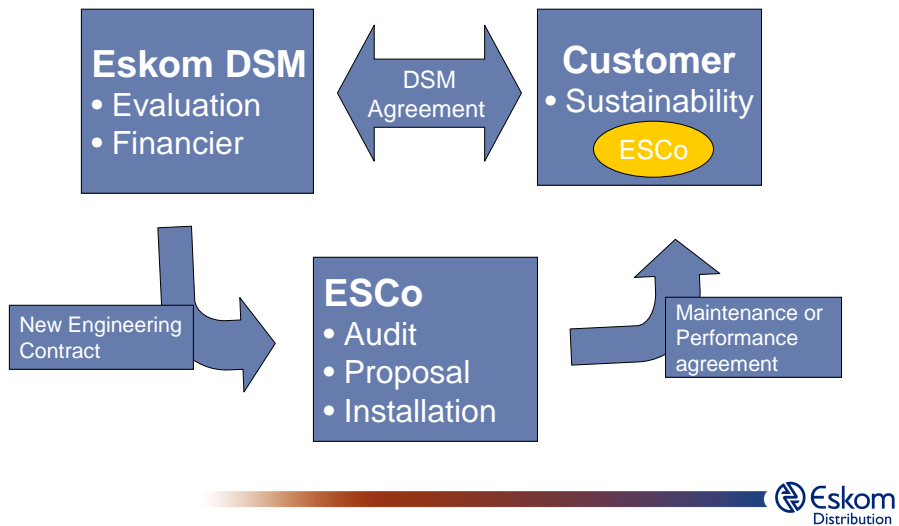


Energy Efficiency

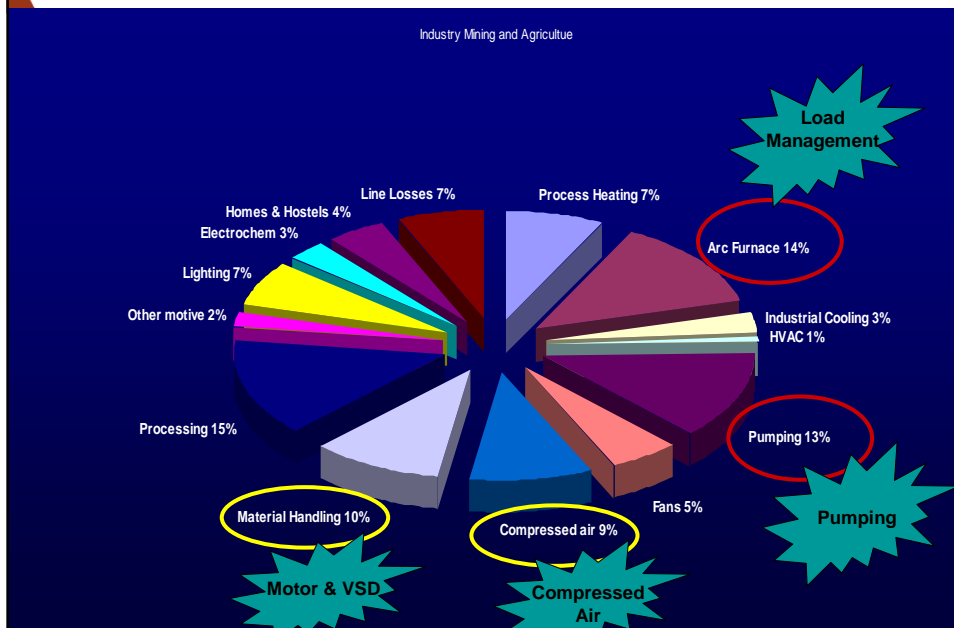


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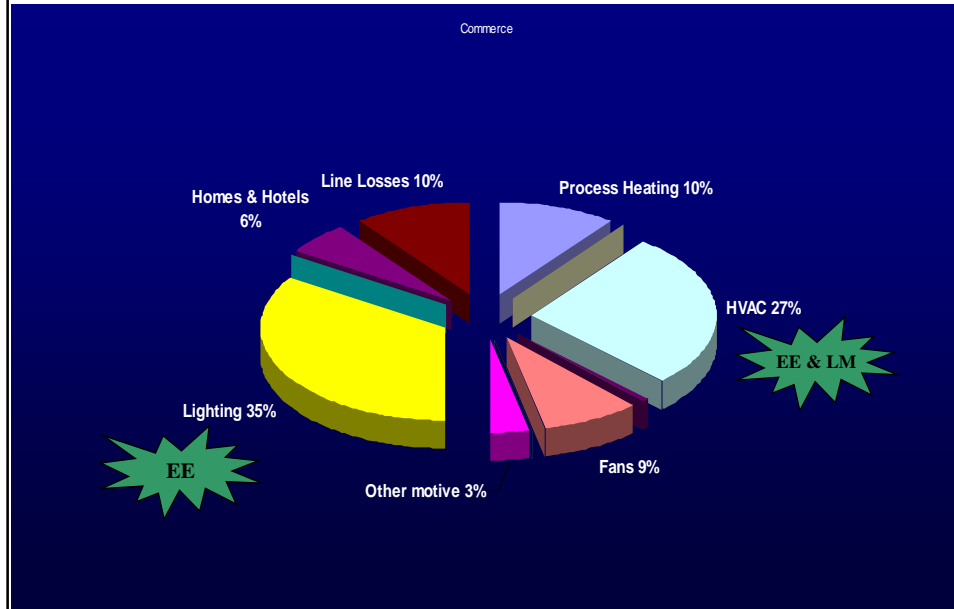
## DSM Implementation Model



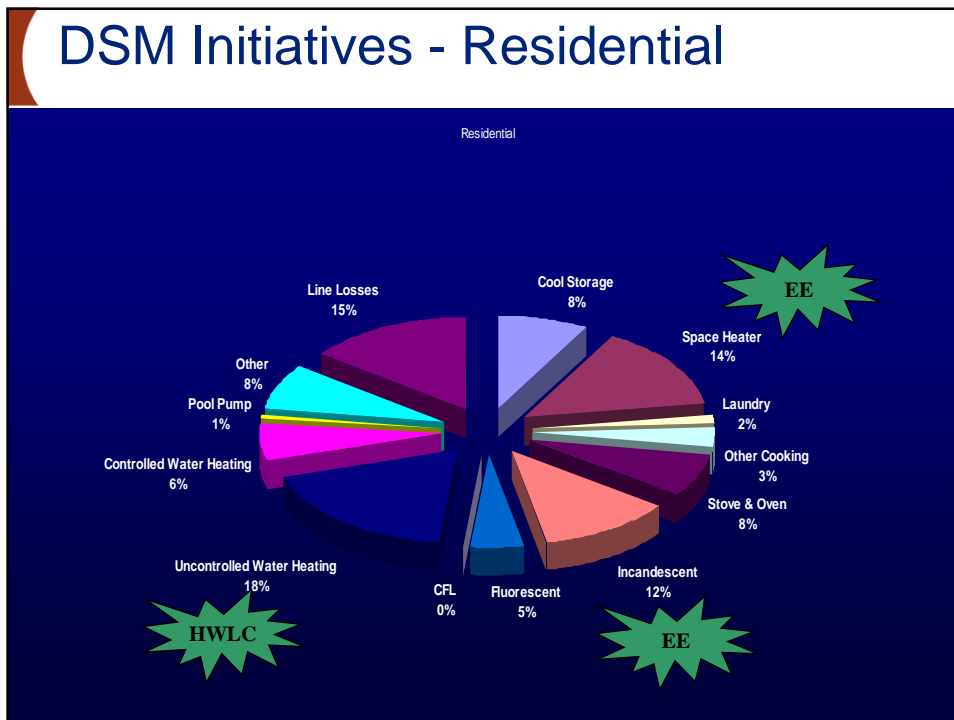
## DSM Initiatives - Industrial



## DSM Initiatives - Commercial



## DSM Initiatives - Residential



## EEDSM Pillars

- **Economic**
  - Lower cost than generation plant
  - Lower lead time to implementation
  - Better utilisation of national resources
- **Environmental**
  - Lower environmental impact (coal, water)
  - Low GHG emissions
- **Social**
  - Job creation
- **Sustainable**
  - Change consumer behaviour



## Barriers to speedy EEDSM roll out

- Shortage of technologies locally
- Shortage of specialised professionals trained in EEDSM
- Energy efficient products of low quality (Import market)
- Uncertainty with reform of Regional Electricity Distributors (Municipalities)
- Development of agreements
- Development of the ESCO market







THANK  
YOU

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